



AutoCarto 2020

May 20-22 | Redlands, CA

Sponsorship Prospectus

It is our great pleasure to invite you to the 23rd international AutoCarto Symposium, being held in Redlands, California, from Wednesday, November 18, through Friday, November 20, with workshops on Tuesday, November 17. AutoCarto 2020 offers you an excellent opportunity to connect with over 200 leaders and influencers representing government, academia, and industry from the United States and abroad.

Sponsorship provides a cost-effective presence to enhance your visibility and make a positive impression at the 2020 AutoCarto Symposium. AutoCarto 2020 welcomes your support and is open to working with you to customize a package to best suit your goals and budget. Turning quality leads into real sales -- our customizable sponsorship program is designed to do just that. Opportunities begin at just \$250.

Sponsorships are an opportunity to highlight your organization's commitment to cartography and AutoCarto 2020. Each sponsorship level includes appropriate recognition throughout the conference:

- On the AutoCarto 2020 website.
- On signage at the conference.
- On all printed materials.
- On projector screens.

CONFERENCE SPONSORSHIPS

GOLD \$5,000 or more

- Advertisement of your organization as a Gold level sponsor in all printed materials and on projector screens at the beginning of the opening/closing ceremonies, all plenaries, and in the conference areas during the breaks.
- Five complimentary conference registrations.
- Largest logo on conference signage.
- Listing, with large logo and social media links, on the conference web site.

SILVER \$1000 to \$5000

- Advertisement of your organization as a Silver level sponsor in all printed materials and on projector screens at the beginning of the opening/closing ceremonies, all plenaries, and in the conference areas during the breaks.
- Two complimentary conference registrations.
- Listing, with medium-size logo and social media links, on conference web page.
- Signage of exclusive sponsorship at one lunch.

BRONZE \$500 TO \$1000

- Advertisement of your organization as a Bronze level sponsor in all printed materials and on projector screens at the beginning of the opening/closing ceremonies, all plenaries, and in the conference areas during the breaks.
- One complimentary conference registration.
- Signage of exclusive sponsorship at one coffee break.

CONTRIBUTOR \$250

- Advertisement of your organization as a Bronze level sponsor in all printed materials and on projector screens at the beginning of the opening/closing ceremonies, all plenaries, and in the conference areas during the breaks.

EVENT SPONSORSHIPS

AutoCarto 2020 offers opportunities to sponsor key visible events, such as dinners, receptions, and coffee breaks. Prominent signage during these events will announce your sponsorship. These opportunities include:

Icebreaker Reception - \$3000

Help kick off the AutoCarto 2020 by sponsoring the first official social function, the Icebreaker Reception. The sponsor of this event may supply a representative on "center stage" to welcome attendees.

Networking Dinner - \$5000

The Networking Dinner is one of the best networking events of the event. Attendees look forward to meeting new people in the network and catching up with old friends. Make sure your brand is front and center by sponsoring the Dinner.

ITEM SPONSORSHIP

AutoCarto 2020 also offers opportunities to sponsor key attendee items, including conference bags, lanyards, pens, notepads and other items. These opportunities include:

Conference tote bags

Emblazon your color logo on the official conference tote bag. Given to all attendees, the tote bag holds all of the items needed to have a successful conference! Carried throughout the week by all participants, your company will definitely be noticed! The sponsoring company will be responsible for providing 300 tote bags.

Lanyards

Place your company logo on the conference lanyard. Your logo will be one of the first things attendees see upon arrival and will be highly visible throughout the conference. The sponsoring company will be responsible for providing 300 lanyards.

Pens

Place your company's name and logo directly into the hands of all attendees through this sponsorship. Pens will be distributed in the conference bags. The sponsoring company will be responsible for providing 300 pens.

Notepads

Assist attendees during their educational sessions by sponsoring these notepads. Sponsor logo will be front and center on the notepad cover. Sponsoring company will be responsible for providing 300 note pads.

SPONSORSHIP AND EXHIBIT INFORMATION CONTACT

Aileen Buckley, AutoCarto 2020 Conference Chair, abuckley@esri.com