



Call for Participation

28th International Cartographic Exhibition @ ICC 2017

The U.S. National Committee (USNC - www.cartogis.org/ica.php) to the International Cartographic Association (ICA - www.icaci.org) is soliciting maps and other cartographic items for the United States entries in the 28th International Cartographic Exhibition to be held in conjunction with the International Cartographic Conference (ICC - icc2017.org) in Washington, DC, from July 2-7, 2017. This call for participation is open to all U.S. map makers and others to submit their cartographic products, including paper maps and charts, atlases, digital products, digital services, educational cartographic products, and other cartographic products (including globes and tactile maps). All submitted items must have been produced or modified after August 2015 (the date of the last ICC). Submissions will be displayed in the International Cartographic Exhibition and in the conference app available to attendees. All submitted items will be judged by a cartographic jury during the ICC, and winners will be announced during the Closing Ceremony.

Submissions require the following:

1. An item description – due **February 24, 2016**
2. A PDF image of the item or, for digital cartographic products, the URL link to the short video and the tabloid-sized poster– due **May 12, 2017**
3. The cartographic item – due **June 28, 2017**

1. Item Descriptions

To submit an item to be considered for entry into the United States exhibit, a description of the item must first be submitted (see **Instructions for Description Submissions** below). Item descriptions should be submitted as email attachments to Aileen Buckley (abuckley@esri.com) no later than **February 24, 2017**.

2. PDF Images of Items

PDF images of all entries must be submitted in advance of the conference—these will be included in the digital Exhibition Catalogue. For maps and charts on panels, a full PDF image of the product must be submitted. For digital products, please see **Special instructions for Digital Cartographic Products** below. For other types of products, please submit a photograph saved in PDF format. The PDFs must be submitted as email attachments to Aileen Buckley (abuckley@esri.com) no later than **May 12, 2017**. Note: Users will not have access to the original PDF's—images will be viewed within a constrained, protected view-and-pan window which prevents users from obtaining all or portions of the cartographic product.

3. Cartographic Items

Hardcopy items to be exhibited, such as paper maps and charts, atlases, books, globes and other physical materials, must be delivered to Dan Cole at the address below. All hardcopy items must be submitted no later than **June 28, 2017**.

Daniel G. Cole, GISP
GIS Coordinator & Chief Cartographer
Smithsonian Institution
IT Office, MRC 136
10th & Constitution NW
Washington, DC 20013-7012

(For items delivered by the postal service, use the above address.
For items delivered by UPS or FedEx, change the ZIP Code to 20560.)

Questions concerning submissions can be directed to Aileen Buckley via email at abuckley@esri.com or by phone at 909-793-2853, ext. 2997, or to Dan Cole via email at COLED@si.edu or by phone at 202-633-0747. Complete instructions for submissions are available on the ICC 2017 web site at <http://icc2017.org/international-cartographic-exhibition-submission/>.

By submitting an entry, the item and the use of the winning items in analog or digital form, is granted to ICA for further promotional use. After the International Cartographic Exhibition, the analog and digital winning items remain available to ICA for further use and archiving.

Instructions for Description Submissions

1. For **each item** a brief abstract must be included with the entry. The abstract should state the purpose, content and cartographic method applied in the creation of the cartographic item, in very few words. This information will be used to plan the exhibition, prepare the Exhibition Catalogue, and prepare the identification labels to be placed by each object in the exhibition. *The abstract is limited to 100 words in English or French.*
2. Also for **each item**, please include keywords descriptive of the entry. Each keyword should not contain more than two compound words, and each keyword phrase should start with an uppercase letter. When selecting the keywords, think of them as terms that will help someone locate your chapter at the top of the search engine list using, for example, Google. Very broad terms (e.g., 'Case study' by itself) should be avoided as these will result in thousands of search results but will not result in finding your item.
3. In addition to the abstract and keywords, for each item, the following information will also be required:

Maps on panels

- Title (in English or French)
- Type of material (paper / plastic / other - specify)
- Scale if relevant
- Dimensions of the sheet (in millimeters)
- Author(s)
- Published by
- Date published
- Language(s) of the legend

Charts on panels

- Title (in English or French)
- Type of material (paper / plastic / other - specify)
- Scale if relevant
- Dimensions of the sheet (in millimeters)
- Author(s)
- Published by
- Date published
- Language(s) of the legend

Atlases

- Title (in English or French)
- Number of pages
- Dimensions of the sheet (in millimeters)
- Author(s)
- Published by
- Date published

- Language(s) of the text

Digital Products

- Title (in English or French)
- Type (app, DVD, web map, and/or other)
- File format (please describe [image file format](#), [audio file format](#), [video file format](#), and/or other format information, limited to 10 words)
- Operating system: Windows, Mac OS X, UNIX, Android OS, iOS, and/or other
- Author(s)
- Published by
- Date published or most recently updated
- Scale if relevant
- Language(s) of the presentation

Digital Services

- Title (in English or French)
- Type of service ([WMS](#), [WCS](#), [WFS](#), [WPS](#), or other service interface standard of the [Open Geospatial Consortium](#))
- Format (file type, structure of coverages/themes, etc.)
- Software platform in which it is managed
- Author(s)
- Published by
- Date published or most recently updated
- Scale if relevant
- Language(s) of the presentation

Educational cartographic products

- Title (in English or French)
- Author(s)
- Type (paper map, digital product, other - specify)
- Dimensions (for all types except digital, in millimeters)
- Published by
- Date published
- Language(s) of the product

Other cartographic products

- Title (in English or French)
- Author(s)
- Material (paper, plastic, other - specify)
- Published by
- Date published
- Language(s) of the product

Special Instructions for Digital Cartographic Products

Posters describing the digital cartographic products will be displayed at the special digital cartographic entry area at the Cartographic Exhibition. Visitors will be able to browse the posters to see which video they would like to view, then either choose the video URL link at a computer in the display area, to view in YouTube or Vimeo, or to enter in their smart device and watch it on their own.

1. For digital cartographic entries, please create a video of **2–4 minutes** in length. This video should describe the product, provide a visual tour of its features and functionality, and if possible, include a URL link at the end for viewers to link to the actual product. An audio component is encouraged although not required.
2. Post this video to a URL which will navigate a viewer directly to your demo video. These URL links will then be accessible at the conference via YouTube or Vimeo. The URL link to the short video should be submitted along with the tabloid-sized poster (explained below) to Aileen Buckley at abuckley@esri.com no later than **May 12, 2017**.
3. Create a tabloid (279 mm x 432 mm)-sized poster for your product, which includes the title, authors, a screenshot, and the video URL link. In addition, a QR code pointing to your video URL is highly recommended. (A QR code is a matrix barcode generated by an online QR code generator which, when scanned, links to a URL. By including one in your layout, visitors with QR code scanners on their phone would be able to link to your website directly on their phones.) These posters should then be saved in PDF format and sent, along with their corresponding video URL, to Aileen Buckley at abuckley@esri.com no later than **May 12, 2017**.