Stefan Faust is a research assistant and PhD candidate at Leibniz University Hanover, Germany (Institute of Cartography and Geoinformatics). He received a Bachelor's and a Master's degree in Geoinformatics from the University of Muenster. During his studies, he became interested in investigating, how humans perceive and communicate spatial information in different wayfinding tasks. His dissertation project is part of the DFG-funded research training group “Social Cars” and deals with cartographic approaches for visual communication of route efficiency. The key question is, if and how travelers' route choices can be influenced towards choosing a temporarily more efficient route—by means of cartographic visualization methods.