

AutoCarto 2022

Ethics in Mapping



Sponsorship Prospectus

It is our great pleasure to invite you to the 24th international AutoCarto Symposium, being held in Redlands, California, from Wednesday, November 2, through Friday, November 4, with workshops on Tuesday, November 1. AutoCarto 2022 offers you an excellent opportunity to connect with over 200 leaders and influencers representing government, academia, and industry from the United States and abroad. And since the event is in hybrid format, you can reach both in person and virtual audiences!

Sponsorship provides a cost-effective presence to enhance your visibility and make a positive impression at the 2022 AutoCarto Symposium. AutoCarto 2022 welcomes your support and is open to working with you to customize a package to best suit your goals and budget. Turning quality leads into real sales -- our customizable sponsorship program is designed to do just that. Opportunities begin at just \$250.

Sponsorships are an opportunity to highlight your organization's commitment to cartography and AutoCarto 2022. Each sponsorship level includes appropriate recognition throughout the conference:

- On the AutoCarto 2022 website.
- On signage at the conference.
- On all printed materials.
- On projector screens.

SPONSORSHIP INFORMATION CONTACT

Aileen Buckley, AutoCarto 2022 Conference Co-chair, abuckley@esri.com

CONFERENCE SPONSORSHIPS

Non-Academic Institutions and Organizations

	Platinum	Gold	Silver	Bronze	Contributor
Investment	\$5,000	\$3,000	\$1,500	\$500	\$250
Complimentary Full Registrations	6	4	2	1	---
Program Promotion Opportunities	Virtual presentation for company promotion between sessions Table in common area for promotion of company Company flier included in participant bags	Virtual presentation for company promotion between sessions Table in common area for promotion of company Company flier included in participant bags	Table in common area for promotion of company Company flier included in participant bags	Company flier included in participant bags	Company flier included in participant bags
Exclusive signage of sponsorship	At the icebreaker social	At one breakfast or lunch	At one break	At one break (potentially not exclusive)	---
Logo size	Largest	Large	Medium	Small	Small
Social media links	Yes	Yes	Yes	Yes	Yes

CONFERENCE SPONSORSHIPS

Academic Institutions

	Gold	Silver	Bronze
Investment	\$1,500	\$1,000	\$500
Complimentary Full Registrations	3	2	1
Program Promotion Opportunities	Virtual presentation for program promotion between sessions Table in common area for promotion of program Program flier included in participant bags	Table in common area for promotion of program Program flier included in participant bags	Program flier included in participant bags
Exclusive signage of sponsorship	At one breakfast or lunch	At one break	At one break (potentially not exclusive)
Logo size	Large	Medium	Small
Social media links	Yes	Yes	Yes